

15th Annual Gala: *Changing the Odds*



December 1, 2018 | Torrance Marriott South Bay | 3635 Fashion Way, Torrance, CA 90503

Our annual Gala Dinner brings together hundreds of citizens and community leaders to celebrate the impact of community care through Sharefest's community and youth development programs. Plan now to help us celebrate a legacy of community change! For more information, contact Chad Mayer at 310.626.8106 ext.101 or chad@sharefestinc.org.

TABLE SPONSORSHIP LEVELS

501c(3) Charitable Organization | Federal Tax ID Number 20-5651596

Title Sponsor - \$50,000

(includes 3 tables/30 guests - premier seating in close proximity to stage)

- Company logo co-branded w/ Gala Dinner as “presented by _____” and featured on all Gala Dinner communications and promotions
- Custom video produced for company to be used for company's external communications and public relations
- Company logo featured on Gala Dinner table tents
- Video interview opportunity for company to be featured on Sharefest's communication materials and social networks
- Company partnership with Sharefest mention on Sharefest blog
- Company mention in Gala Dinner press release
- Company logo featured on Gala Dinner recap video
- “Thank You” to company post on Sharefest's Instagram and Twitter
- Largest logo recognition on Sharefest's Facebook page
- Largest logo recognition on sharefestinc.org and sharefestgala.org with link to company website for 12 months
- Largest logo recognition on Sharefest email newsletters for 3 months (8,000+ recipients)
- Largest logo recognition on Gala Dinner event signage
- 10 complimentary invitations to the VIP pre-dinner Cocktail Party

Impact Sponsor - \$35,000

(includes 2 tables/20 guests - premier seating in close proximity to stage)

- Company logo featured on Gala Dinner table tents
- Video interview opportunity for company to be featured on Sharefest's communication materials and social networks
- Company mention in Sharefest blog
- Company mention in Gala Dinner press release
- Company logo featured on Gala Dinner recap video
- “Thank You” to company post on Sharefest's Instagram and Twitter
- Large logo recognition on Sharefest's Facebook page
- Large logo recognition on sharefestinc.org and sharefestgala.org with link to company website for 12 months
- Large logo recognition on all Sharefest email newsletters for 3 months (8,000+ recipients)
- Large logo recognition on Gala Dinner event signage
- 6 complimentary invitations to the VIP pre-dinner Cocktail Party

Premier Sponsor - \$25,000

(includes 2 tables/20 guests - premier seating in close proximity to stage)

- Company mention in Sharefest blog
- Company mention in Gala Dinner press release
- Company logo featured on Gala Dinner recap video
- “Thank You” to company post on Sharefest's Instagram and Twitter
- Medium-Large logo recognition on Sharefest's Facebook page
- Medium-Large logo recognition on sharefestinc.org and sharefestgala.org with link to company website for 12 months

- Medium-Large logo recognition on Sharefest email newsletters for 3 months (8,000+ recipients)
- Medium-Large logo recognition on Gala Dinner event signage
- 4 complimentary invitations to the VIP pre-dinner Cocktail Party

Community Sponsor - \$15,000

(includes 2 tables/20 guests - preferential seating section)

- Company mention in Gala Dinner press release
- Company logo featured on Gala Dinner recap video
- “Thank You” to company post on Sharefest's Instagram and Twitter
- Medium logo recognition on Sharefest's Facebook page
- Medium logo recognition on sharefestinc.org and sharefestgala.org with link to company website for 12 months
- Medium logo recognition on all Sharefest email newsletters for 3 months (8,000+ recipients)
- Medium logo recognition on Gala Dinner event signage
- 2 complimentary invitations to the VIP pre-dinner Cocktail Party

Neighborhood Sponsor - \$10,000

(includes 1 table/10 guests - preferred seating section)

- “Thank You” to company post on Sharefest's Instagram and Twitter
- Medium-Small logo recognition on Sharefest's Facebook page
- Medium-Small logo recognition on sharefestinc.org and sharefestgala.org with link to company website for 12 months
- Medium-Small logo recognition on Sharefest email newsletters for 3 months (8,000+ recipients)
- Medium-Small logo recognition on Gala Dinner event signage
- 2 complimentary invitations to the VIP pre-dinner Cocktail Party

Supporting Sponsor - \$5,000

(includes 1 table/10 guests)

- Small logo recognition on Sharefest's Facebook page
- Small logo recognition on sharefestinc.org and sharefestgala.org with link to company website for 12 months
- Small logo recognition on Sharefest email newsletters for 3 months (8,000+ recipients)
- Small logo recognition on Gala Dinner event signage
- 2 complimentary invitations to the VIP pre-dinner Cocktail Party

Partnering Sponsor - \$3,000

(includes 1 table/10 guests)

- Smallest logo recognition on Sharefest email newsletters for 3 months (8,000+ recipients)
- Smallest logo recognition on Gala Dinner event signage

Continued >

15th Annual Gala - Continued

UNDERWRITING SPONSORSHIP LEVELS

Cocktail Sponsor - \$15,000

- Company logo featured on engraved event drinking glasses
- Mixologist bar with company logo
- Medium logo recognition on Gala Dinner event signage
- Sponsorship recognition in program, social media, and website
- Recognition as an event sponsor in our sponsorship slideshow
- Medium logo featured on all Sharefest email newsletters for 3 months (8,000+ recipients)

VIP Reception Sponsor - \$7,000

- Company logo featured on step and repeat in VIP Reception area
- Gift VIP swag bag with company branded calendar for new year
- Medium-Small logo recognition on Gala Dinner event signage
- Sponsorship recognition in program, social media, and website
- Recognition as an event sponsor in our sponsorship slideshow
- Medium-Small logo featured on all Sharefest email newsletters for 3 months (8,000+ recipients)

Centerpiece Sponsor - \$5,000

- Signage recognition at the event as Centerpiece Sponsor
- Sponsorship recognition in program, social media, and website
- Recognition as an event sponsor in our sponsorship slideshow
- Small logo featured on all Sharefest email newsletters for 3 months (8,000+ recipients)

Event Favor Sponsor - \$5,000

- Company logo featured on event favor item
- Signage recognition at the event as Event Favor Sponsor
- Sponsorship recognition in program, social media, and website
- Recognition as an event sponsor in our sponsorship slideshow
- Small logo featured on all Sharefest email newsletters for 3 months (8,000+ recipients)

Photography Sponsor - \$2,500

- Signage recognition at the event as Photography Sponsor
- Sponsorship recognition in program, social media, and website
- Recognition as an event sponsor in our sponsorship slideshow
- Smallest logo featured on all Sharefest email newsletters for 3 months (8,000+ recipients)

PROGRAM SLIDESHOW AD SPONSORS

Logo/Graphic Ads:



Full Screen - \$1,000



Half Screen - \$500

Requesting a Custom Designed Ad

Sharefest may produce graphic ads for a sponsor. Please complete the **Requisition Form for Custom Designed Ads** and submit to Sharefest along with the **Sponsorship Commitment Form**.

Deadline for logo, ad, and/or content submission is two weeks prior to event date.

Corporation/Name Recognition Ads:



Large Font - \$200



Small Font - \$100



Requisition Form For Custom Designed Ads

Please complete the form below and submit with **Sponsorship Commitment Form**.
Deadline for logo, ad, and/or content submission is **two weeks prior to event date**.

- LOGO/GRAPHIC AD : Full Screen (\$1,000)
- LOGO/GRAPHIC AD : Half Screen (\$500)
- CORPORATION/NAME RECOGNITION AD : Large Font (\$200)
- CORPORATION/NAME RECOGNITION AD : Small Font (\$100)

Logo/Graphic Ads:

LOGO ADS:

1. Email your company LOGO to chad@sharefestinc.org.

Sharefest accepts logo files in vector format EPS, AI, or PDF and will size accordingly to sponsorship level chosen.

GRAPHIC ADS:

1. Email your company GRAPHIC AD to chad@sharefestinc.org.

Sharefest accepts graphic advertisements in EPS, AI, JPG, TIFF, or PDF.

- Full Screen : 1600px by 900px @ 300dpi
- Half Screen : 800px by 900px @ 300dpi

- OR -

2. Select a message from the options below or write your own (20 words max).

Note: Messages written by sponsors may be edited by Sharefest.

- We are pleased to support Sharefest in their goal of impacting communities and changing the lives of at-risk youth.
- We appreciate Sharefest for providing positive summer experiences for our communities' at-risk youth.
- Sharefest, we commend you for leading the way for positive change in our communities.
- Through the annual workday, you demonstrate that everyone in the community can make a difference.
- (Corporation/Name) is proud to support Sharefest.
- (Corporation/Name) is pleased to partner with Sharefest in supporting the at-risk youth of our community.
- _____

Corporation/Name Recognition Ads:

Please specify below how you would like your Corporation/Name to appear in your ad (please print clearly).

Please send this completed form and payment to:

Sharefest Community Development | Attn: Chad Mayer | 638 S. Beacon St. Suite 700, San Pedro, CA 90731
P: 310.626.8106 | F: 310.325.1467 | E: chad@sharefestinc.org



Sponsorship Commitment Form

Please complete the form below and submit with payment to Sharefest.

First Name _____

Last Name _____

Company Name _____

Address _____

City _____

State _____ Zip _____

Phone _____

Email _____

List my name or table name in publication as:

Method of Payment

Enclosed is my check payable to *Sharefest*.

Visa Mastercard American Express Discover

Credit Card No. _____

Security Code _____ Expiration Date _____ / _____

Signature _____

Billing Address is same as above

Billing Address is different:

Address _____

City _____

State _____ Zip _____

2018 COMMUNITY WORKDAY

* Check all that apply.

Sponsorships

- Title Sponsor – \$75,000
- Impact Sponsor – \$50,000
- Premier Sponsor – \$25,000
- Community Sponsor – \$15,000
- Neighborhood Sponsor – \$10,000
- Supporting Sponsor – \$5,000
- Partnering Sponsor – \$2,500

2018 YOUTH DEVELOPMENT ACADEMY

Sponsorships

- Title Sponsor – \$50,000
- Premier Sponsor – \$25,000
- Community Sponsor – \$15,000
- Neighborhood Sponsor – \$10,000
- Supporting Sponsor – \$5,000
- Partnering Sponsor – \$2,500

Underwriting Sponsorships

- Apparel Sponsor – \$15,000
- Back-To-School Sponsor – \$10,000

2018 GALA DINNER

Table Sponsorships

- Title Sponsor – \$50,000
- Impact Sponsor – \$35,000
- Premier Sponsor – \$25,000
- Community Sponsor – \$15,000
- Neighborhood Sponsor – \$10,000
- Supporting Sponsor – \$5,000
- Partnering Sponsor – \$3,000

Underwriting Sponsorships

- Cocktail Sponsor – \$15,000
- VIP Reception Sponsor – \$7,000
- Centerpiece Sponsor – \$5,000
- Event Favor Sponsor – \$5,000
- Photography Sponsor – \$2,500

Program Slideshow Ad Sponsorships

- Logo/Graphic Ad Sponsor (Full Screen) – \$1,000 Logo/
- Graphic Ad Sponsor (Half Screen) – \$500 Corporation/
- Name Recognition Ad (Large Font) – \$200 Corporation/
- Name Recognition Ad (Small Font) – \$100

Total \$ _____

Please send this completed form and payment to:

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P: 310.626.8106 | F: 310.325.1467 | E: chad@sharefestinc.org